



11.2 Social Media Policy

Staff Usage Guidelines:

- No Personal Use at Work: Staff must not use social media for personal reasons while on duty.
- Professional Boundaries: Staff must not accept "friend" requests from, or send private messages to, parents or carers.
- Confidentiality: Staff are strictly prohibited from discussing children, parents, or colleagues, or sharing any setting information, on personal accounts.
- Image Sharing: Staff must never post photos of children, even with parental permission, on personal profiles.
- Reputation: Staff should not post derogatory, defamatory, or undermining comments about the nursery.

Official Nursery Accounts:

- Approval: Only authorized staff should manage official accounts, with content approved by management.
- Parental Consent: Written consent must be obtained from parents before sharing any images or videos of children on official channels.
- Privacy Settings: Privacy settings on official accounts should be set to maximum to protect the identity of children.

Parent/Visitor Guidelines:

- Respect Privacy: Parents are asked not to share photos or videos that include other children, especially from events like Christmas concerts.
- Report Concerns: Parents should report any inappropriate social media activity to the nursery manager.

This policy was adopted at a meeting of the Meadow Nursery School Parents' Association Committee	
Held on	09 March 2026
Policy reviewed	
Date to be reviewed	March 2028

Registered Charity 275966
OFSTED Registered

Chairperson: Tameena Mahmood
Secretary: Suzi King



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Signed by Chair	
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Signed by Nursery Manager	
Name	Debbie Hill

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